Support the International Museum of Art & Science with a

BREW-SEUM SPONSORSHIP

Brew-seum 2021 Events

March 7 Science of Beer Bread with CC's Sweets
March 27 - April 24 Virtual 5K
April 5 Beer Dinner at University Drafthouse McAllen
April 15 A Night at the Brew-seum
April 17 Beer & Yoga with Casa Om Yoga
TBD Virtual Brew-seum@Home Event

IMAS
International Museum of Art & Science

Smithsonian Affiliate

$15,000 Title Sponsor

Designated sponsored Zone and event signage
2 PODs of 10 guests each at Brew-seum, prime seating near stage
Logo on all marketing material including digital, print, website, event shirt, race bib
Sponsor location used for check-in locations or packet pickup
2 - 1 minute spots in virtual program

$7,500 Presenting Sponsor

Designated sponsored Zone and event signage
1 POD of 10 guests at Brew-seum, prime seating near stage
Logo on all marketing material including digital, print, website, event shirt, race bib
Option to include material in event bags
1 - 1 minute spot in virtual program

$5,000 Imperial Stout

1 POD of 8 guests at Brew-seum, prime seating
Logo on marketing material including digital, print, website, event shirt
Option to include material in event bags
1 - 30 second spott in virtual program

$2,500 Porter

1 POD of 6 guests at Brew-seum, prime seating
Logo on marketing material including digital, print, website, event shirt
Option to include material in event bags
Screen recognition in virtual program

$1,000 Brown Ale

1 POD of 4 guests at Brew-seum, prime seating
Logo on marketing material including digital, print, website, event shirt
Option to include material in event bags
Screen recognition in virtual program

$500 Amber Ale

2 Virtual Brew-seum Beer Kits* for at-home experience
Logo on website, select social media posts
Option to include material in event bags

$250 Pale Ale

1 Virtual Brew-seum Beer Kit* for at-home experience
Logo on website, select social media posts
Option to include material in event bags

February 15 *Sponsor Deadline for inclusion on printed materials*
March 1 *Sponsor Deadline for discount on 1 additional POD*
**Each Brew-seum Beer Kit serves 2 people.*

All tax-deductible sponsorships support the IMAS mission, educational programs, exhibitions, and support the greater Rio Grande Valley community whom IMAS serves.

Call (956) 681-2815 or email brewseum@theimasonline.com for more information or to purchase a sponsorship.