Support the International Museum of Art & Science with a **BREW-SEUM SPONSORSHIP**

**Brew-seum 2021 Events**
- March 7: Science of Beer Bread with CC’s Sweets
- March 27 - April 24: Virtual 5K
- April 5: Beer Dinner at University Draughtouse McAllen
- April 15: A Night at the Brew-seum
- April 17: Beer & Yoga with Casa Om Yoga
- TBD: Virtual Brew-seum@Home Event

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**$15,000 Title Sponsor**
- Designated sponsored Zone and event signage
- 2 PODs of 10 guests each at Brew-seum, prime seating near stage
- Logo on all marketing material including digital, print, website, event shirt, race bib
- Sponsor location used for check-in locations or packet pickup
- 2 - 1 minute spots in virtual program

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**$7,500 Presenting Sponsor**
- Designated sponsored Zone and event signage
- 1 POD of 10 guests at Brew-seum, prime seating near stage
- Logo on all marketing material including digital, print, website, event shirt, race bib
- Option to include material in event bags
- 1 - 1 minute spot in virtual program

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**$5,000 Imperial Stout**
- 1 POD of 8 guests at Brew-seum, prime seating
- Logo on marketing material including digital, print, website, event shirt
- Option to include material in event bags
- 1 - 30 second spot in virtual program

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**$2,500 Porter**
- 1 POD of 6 guests at Brew-seum, prime seating
- Logo on marketing material including digital, print, website, event shirt
- Option to include material in event bags
- Screen recognition in virtual program

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**$1,000 Brown Ale**
- 1 POD of 4 guests at Brew-seum, prime seating
- Logo on marketing material including digital, print, website, event shirt
- Option to include material in event bags
- Screen recognition in virtual program

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**$500 Amber Ale**
- 2 Virtual Brew-seum Beer Kits* for at-home experience
- Logo on website, select social media posts
- Option to include material in event bags

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**$250 Pale Ale**
- 1 Virtual Brew-seum Beer Kit* for at-home experience
- Logo on website, select social media posts
- Option to include material in event bags

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**February 15 Sponsor Deadline for inclusion on printed materials**
**March 1 Sponsor Deadline for discount on 1 additional POD**

*Each Brew-seum Beer Kit serves 2 people.*

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All tax-deductible sponsorships support the IMAS mission, educational programs, exhibitions, and support the greater Rio Grande Valley community whom IMAS serves.

Call (956) 681-2815 or email brewseum@themasonline.com for more information or to purchase a sponsorship.